

## PLEASE JOIN OUR ANNUAL SUPPORTERS CAMPAIGN

## Dear [NAME],

November 2022 Cheshvan/Kislev 5783

Last year, generous support helped Jewish Child and Family Service make a difference to almost 5,000 individuals and families. Donor partnership with JCFS is valued and donors are making a big impact in lives. Our donors help to define the Winnipeg Jewish community as caring and supportive, and embody the Jewish value of *chesed*, lovingkindness. Our donors strengthen lives in keeping with Jewish values.

This past year presented new challenges, which we addressed head on and will continue to proactively address for years. Our world changed during the pandemic which impacted lives for ever and in so many ways from:

- a deepening mental health and addictions crisis affecting all ages
- the rising cost of living impacting food prices, rent, and other basic necessities
- a dramatic acceleration of cognitive decline and emotional difficulties in seniors
- the marked social isolation leading to a sense disconnection from community

JCFS responded by balancing the importance of health and safety with the needs for social connection, and so much more. Our programs and supports looked at the whole needs of every individual and family ranging from sending foster children to camp to ensuring food security to growing financial literacy to providing mental health counselling. We helped single mothers find parenting and addiction supports. We supported Holocaust Survivors with navigating the complex Claims process, ensured access to much needed supplemental home care services, and delivered a social connections group, Café Europa. Our Settlement Team remained busy welcoming 47 new families, of which almost half were Ukrainians fleeing the war.



We're proud of our work over this past year and that continues to be done to empower people. Our staff and volunteers ensure that our vulnerable are supported and that they remain connected to the community and that their lives are being enriched.

What does the face of a Jew-in-need look like? It could be a stranger or even your friend, neighbor, or family member. You may or may not know them but do know that your donation helps, and that your support makes a difference.

We ask that you join us as a dedicated supporter and partner of JCFS, and that you consider a gift to our Annual Supporters Campaign. We could not do all this important work without you.

Your gift defines our strength. Your gift defines our strong Jewish Community. Your gift strengthens lives.

Thank you for your generosity and support.

Sincerely,

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Al Shpeller President

Al Benarroch Executive Director



I would like my gift this year to be OR \$		I would like to make a MONTHLY gift of: □\$72 □\$54 □\$36 □\$18 □ Other:	
Please print your name as you would	like it to be listed in our annual report.	Starting: Month	Day
Address		Province/State	Postal Code
	·	Phone	
$\square$ I wish to be anonymous			
PAYMENT:			<b>121300</b> , 21
$\square$ I have enclosed a cheque payable to JEWISH CHILD AND FAMILY SERVICE		You may also donate	online
□ Visa □ MasterCard		www.jcfswinnipeg.org	
Card #	Expiry date	_ 634552	
$\Box$ I wish to make payments of \$ per month		Jewish Child & Family	Service
(I authorize JCFS to debit payments from my account)		204-477-7430	

□ I want to know more about JCFS